

Unit 2 Review

15-110

Ethics Reflection

- Design decisions on **data structures** and who has **access** can have serious consequences
- Facebook-Cambridge Analytica data scandal
 - 2013 Cambridge Analytica develops survey app
 - On each survey, the app also collects **all data** from **every Facebook friend**
 - [“The Great Hack”](#) (2019 Netflix Documentary on the scandal)
- Facebook platform policy only allows collection of friends’ data to improve app user experience
- Cambridge Analytica breached platform policy terms, but there was nothing implemented by Facebook to prevent this excessive data access (over 50 million users) by apps on their platform

Discussion

- Should technology services be responsible for disclosing to their users **what data is being collected** and/or **how data is used**?

Readings

<https://www.theguardian.com/news/2018/mar/17/cambridge-analytica-facebook-influence-us-election>

<https://www.theguardian.com/uk-news/2018/mar/23/leaked-cambridge-analytica-blueprint-for-trump-victory>